

## **MONEY: How to get more!**

### ***Leda Shapiro***

The revenue from dance admissions at the door is good and may even sustain our dances. But there may be large expenses looming – perhaps a new sound system, increased rent, insurance costs, etc. Where will the money come from to keep our organizations going? This session will direct you to new streams of revenue that you may have never considered, helping to sustain your dance for years to come.

These are broad areas...let's talk about each and how to develop them as ongoing committees.

### **OUTLINE: MONEY-How to get more! (Leda Shapiro)**

1. Increasing Dance Attendance
2. Increasing Dance Admission
3. Fund Raising Events
4. Grants
5. Dance Weekend
6. Workshops
7. Tee Shirts other items?
8. Bake or Craft Sales
9. Individual Donations
10. Corporate Donations
11. Partner with another non profit
12. Memberships
13. Advertising
14. Raffles
15. Organize competition
16. Text in dollars
17. Crowd funding